

City of El Paso de Robles
Proclamation

THE 24TH ANNUAL NATIONAL TOURISM WEEK

MAY 14-20, 2007

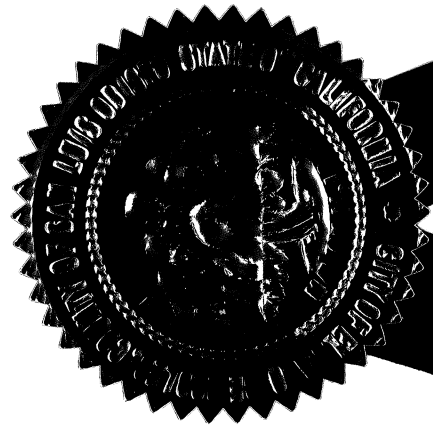
WHEREAS, Travel is at the heart of America's economic and national security. It generates millions of jobs and billions in taxes, and is a vital resource in improving America's image around the world.; and

WHEREAS, In San Luis Obispo County, the travel industry contributes substantially to Paso Robles's cultural and social well being. Travel is one of our most fundamental freedoms. Every citizen benefits from travel and tourism. The travel industry substantially enhances our personal growth and education, while promoting intercultural understanding and appreciation of Paso Robles's history, geography, and culture. ; and

WHEREAS, In San Luis Obispo County, spending by domestic and international visitors generated \$1.1 billion in direct expenditures countywide, averaging \$3.1 million a day, \$129 thousand an hour, \$2 thousand a minute, and \$36 a second. In 2005 (the most recent data available), this provided \$62.6 million in tax revenue for local, state, and federal governments,

NOW, THEREFORE, BE IT RESOLVED that I, Mayor of the City of El Paso de Robles, California, do hereby proclaim May 12-20, 2007 as NATIONAL TOURISM WEEK, and call upon the people of Paso Robles to observe this week, as sanctioned by the U.S. Congress, with appropriate ceremonies and activities.

IN WITNESS WHEREOF, on this 15th day of May 2007, I have hereunto set my hand and caused the Seal of the City of Paso Robles to be affixed.



Frank R. Mecham, Mayor